

ACUMATICA NEWS DIGEST

Q3 2025

A recap of the latest press releases and announcements from Acumatica, covering new partnerships, industry accolades, and 2025 R2 innovations.

JULY 16, 2025

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Canadian Businesses Transform Operations with Acumatica Cloud ERP

Business solutions leader helps mid-market organizations unify systems, streamline workflows and enhance scalability.

While Canadian mid-market businesses have faced mounting inflation, shifting consumer confidence, and an increasingly uncertain economic landscape, they are optimistic. With [92% of companies confident in their growth prospects](#) for the next three years, many recognize that patchwork systems and manual tools can no longer support the agility needed to seize new opportunities. Companies across Canada are upgrading their technology by choosing [Acumatica](#) to unify operations, gain real-time insights, and optimize performance.

“Canadian small and mid-sized businesses face unique challenges in today’s uncertain economic environment, ranging from the complexities of international trade to evolving regulatory requirements. Our built-for-Canada solution delivers the operational visibility and financial agility these businesses need to adapt to shifting conditions. Acumatica offers growing Canadian businesses tailored features they need, like regional tax compliance and bilingual capabilities, supported by a coast-to-coast partner network that understands local market conditions.”

– JOHN CASE, CHIEF EXECUTIVE OFFICER, ACUMATICA



From specialty manufacturing to home improvement distribution, forward-thinking Canadian companies are choosing Acumatica to replace legacy systems and unlock new levels of performance.

PEARL® Canada/Superprem® Industries Ltd: A New Path to Operational Excellence

As [PEARL Canada/Superprem Industries Ltd.](#) expanded its reach in the kitchen and bath supply space, the limitations of archaic systems, manual spreadsheets, and data processing inefficiencies became increasingly apparent. With critical manpower wasted on time-consuming, manual, and overly complicated business processes, the company urgently sought a new solution to scale the business and respond deftly to customer needs. Adopting Acumatica enabled them to streamline workflows, unify data management, and scale up productivity to build a better way forward.

“We wanted a solution that could grow with us—Acumatica gave us that and more. We’ve eliminated silos, gained valuable visibility, and built a more agile operation. With over 1,500 active customers and 12% year-over-year sales growth, Acumatica has helped us stay head of demand and make more efficient and strategic decisions every day.”

– WOODY CHIANG, CHIEF EXECUTIVE OFFICER, PEARL CANADA/
SUPERPREM INDUSTRIES LTD.

Envent Engineering: Breaking Through Operational Limits in a Regulated Market

After two decades of running on legacy systems, [Envent Engineering](#), a Canadian manufacturer of specialized equipment for the oil and gas industry, reached an inflection point. Disconnected data, manual processes, and limited visibility were holding them back. Envent turned to Acumatica to unlock new performance levels.

With [Acumatica Manufacturing Edition](#), Envent Engineering gained real-time operational visibility for the first time in 20 years, driving better decision-making and directly improving profitability. Envent also quadrupled its manufacturing throughput, scaling from two to 20 units in only 12 weeks.

“Operating in a highly regulated and competitive industry means we can’t afford blind spots. Acumatica replaced our legacy system’s bottlenecks with a modern platform that gives us the visibility, control, and scalability we need to lead with confidence.”

– ANDY HODGSON, CHIEF EXECUTIVE OFFICER, ENVENT
ENGINEERING



Canadian Support and Implementation Excellence

[Acumatica's growing presence](#) in Canada and network of certified implementation partners across provinces underscores the company's commitment to the region. Having a local partner enables Canadian businesses to streamline implementation and comply with national data residency requirements. Acumatica also has regional offices located in Montreal and Ottawa.

“Unlike other ERP solutions that simply retrofit U.S. software for the Canadian market, Acumatica was designed with multi-currency, multi-language, and international tax capabilities at its core. Our cloud-native platform empowers Canadian businesses to scale confidently, adapt swiftly to regulatory changes, and unlock new opportunities in an increasingly dynamic market.”

– JOHN CASE, CHIEF EXECUTIVE OFFICER, ACUMATICA



Today's economic landscape demands agility, efficiency, and accurate insights—qualities that disconnected tools and outdated systems can't provide. Acumatica delivers the modern ERP foundation that gives Canadian businesses the agility they need to compete and succeed.

Request a demo today at <https://www.acumatica.com/request-a-demo/>.



JULY 23, 2025

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Acumatica Wins Industry Accolades for Product Excellence, Customer Satisfaction, and Workplace Culture

Cloud ERP leader lauded by analyst firms, user surveys, and publications including Nucleus Research, SoftwareReviews, and TrustRadius.

[Acumatica](#) announced a series of recent third-party recognitions from leading organizations and industry watchers that call out the company's unwavering commitment to product innovation, customer success, and workplace culture.

Accolades from CRN, G2, Globee, Great Place to Work, Nucleus Research, SoftwareReviews, and TrustRadius further validate Acumatica's emergence as the leading ERP provider of choice for growing mid-market businesses.



Accolades for Product Excellence



“These recognitions reflect the voices of our customers, the insights of analysts, and the pride of our workforce. They reinvigorate our team and reaffirm our pledge to championing mid-market businesses and delivering solutions that truly empower their growth. Whether it’s streamlining operations, automating tasks, or enabling collaboration across departments, we’re here to help our customers succeed.”

– JOHN CASE, CHIEF EXECUTIVE OFFICER, ACUMATICA



Product Excellence

Acumatica's capacity to deliver measurable, real-world value to mid-market organizations through a modern, scalable platform that adapts to evolving business needs was highlighted in the respected [Nucleus Research 2025 SMB ERP Technology Value Matrix](#). For the third consecutive year, Nucleus named Acumatica as a Leader in the report, which evaluates 16 ERP vendors based on usability and functionality, two critical criteria for small to mid-sized businesses undergoing digital transformation. Acumatica scored highest of all vendors in usability.

Similarly, the [Globee Awards for Achievement](#) named Acumatica the Gold Winner in the cloud-based ERP category, recognizing its AI-powered capabilities that help SMBs drive scalability, agility, and efficiency. Acumatica was also honored with a second consecutive inclusion in the 2025 [CRN MES Mid-Market 100](#) list, recognized among the top 100 technology vendors serving the mid-market.

These accolades reinforce Acumatica's commitment to delivering technology that meets businesses where they are and grows with them as they scale.

Customer Satisfaction and Impact

Acumatica has differentiated itself in the ERP market by delivering great capabilities based on customer input and focused on addressing their real-world needs. Based entirely on verified customer reviews, Acumatica received the [TrustRadius 2025 Top Rated Award](#), reflecting strong satisfaction among its user base.

“Being recognized as Top Rated is a direct result of customer satisfaction and product excellence. Acumatica has made the list consistently by delivering a modern, flexible cloud ERP solution that empowers growing businesses. They clearly stand out for their usability and scalability—qualities that their customers value most.”

– ALLYSON HAVENER, CHIEF MARKETING OFFICER, TRUSTRADIUS



Enthusiastically positive customer feedback was also the driving force behind Acumatica’s top rankings in the [Summer 2025 G2 reports](#). Acumatica was ranked No. 1 across 13 separate usability, results, and relationship reports, including:

- ✓ Small-Business Usability Index for Discrete ERP
- ✓ Mid-Market Results Index for Distribution ERP
- ✓ Usability Index for Advanced Planning and Scheduling
- ✓ Mid-Market Results Index for Distribution ERP
- ✓ Relationship Index for Advanced Planning and Scheduling

SoftwareReviews celebrated Acumatica as the top vendor in its [Enterprise Resource Planning - Midmarket 2025 Report](#). According to the report, Acumatica leads in vendor capabilities, product features, and user likelihood to recommend.

Workplace Culture

As a testament to its exceptional workplace culture, Acumatica earned another [Great Place to Work](#) certification in 2025. The report found that 92% of employees say Acumatica is a great place to work, far exceeding the typical U.S. company benchmark of just 57%.

“Our momentum as a company stems from the strength of our Community of customers, partners, and employees. These recognitions validate the trust we’ve built across our Community and confirm that our customer-first culture and approach are the true engines of our success. Together, we’re building technology that adapts to today’s challenges and empowers businesses to scale with confidence for the future.”

– JOHN CASE, CHIEF EXECUTIVE OFFICER, ACUMATICA



[Request a demo today](#) to see the award-winning platform in action.



SEPTEMBER 4, 2025

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Acumatica Partners with New Customer Kellymoss to Empower the Next Generation of Motorsports Champions

Cloud ERP leader sponsors “Be Your Own Hero” initiative to support female drivers and inspire youth engagement in STEM and racing.

[Acumatica](#) announced that [Kellymoss](#), a championship-winning Porsche racing team known for breaking barriers in motorsports, is now an Acumatica customer. As part of this dynamic new partnership, Acumatica will join forces with Kellymoss as a Platinum Title Sponsor for the 2025 [Be Your Own Hero initiative](#), helping drive diversity in racing, elevate female athletes, and inspire youth participation in STEM and high-performance career paths.

Through this unique collaboration, Acumatica will support Kellymoss’s standout female drivers in their 2025 seasons, including Loni Unser, competing in *Porsche Sprint Challenge North America*, and Ashley Freiberg, who competed in *Porsche Carrera Cup* earlier this year. The partnership centers on Kellymoss’s *Be Your Own Hero* program, which blends STEM-driven youth outreach with motorsport excellence to inspire the next generation of engineers, racers, and fans.

“Giving people the latest tools and expert support is how Acumatica empowers our customers to achieve their best. Partnering with Kellymoss and the *Be Your Own Hero* program reflects the core belief of when you invest in people, amazing things happen—whether in the boardroom, classroom, or on the racetrack.”

– JOHN CASE, CHIEF EXECUTIVE OFFICER, ACUMATICA



As an Acumatica customer, Kellymoss will use Acumatica Cloud ERP to support its racing and business operations. The implementation is planned for later this year, positioning the team to leverage Acumatica’s scalable, data-driven platform to fuel its continued growth and streamline operations.

“As we look to elevate every aspect of our business, from racing performance to operational efficiency behind the scenes, Acumatica is a natural partner. We’re excited to not only collaborate through the *Be Your Own Hero* program but also to become an Acumatica customer and put their technology to work driving our mission forward.”

– VICTORIA THOMAS, CHIEF FINANCIAL OFFICER AND CO-OWNER, KELLYMOSS



As part of the sponsorship, Acumatica’s branding was featured on a fully liveried race car competing in the *Porsche Carrera Cup North America* at Indianapolis Motor Speedway on September 19–20. In addition, Acumatica’s presence will extend across Kellymoss’s *Be Your Own Hero* initiative and other branded assets throughout the 2025 racing season, including the following *Porsche Carrera Cup North America* events:

- ✓ Indianapolis Motor Speedway (with IMSA WeatherTech): September 18–21
- ✓ Michelin Raceway Road Atlanta (with IMSA WeatherTech): October 8–10
- ✓ Austin Grand Prix (with F1): October 16–19

The *Be Your Own Hero* car’s livery incorporates superhero-themed designs that mirror the program’s mission to provide visible, empowering role models for young people, particularly girls, who aspire to careers in STEM or motorsports. That mission came to life recently when Unser secured her first ever *Porsche Sprint Challenge* race victory behind the wheel of the *Be Your Own Hero* car.

“Our software is built for those who push boundaries. And there’s no better representation of that spirit than the courageous athletes and inspired youth behind the *Be Your Own Hero* program.”

– JOHN CASE, CHIEF EXECUTIVE OFFICER, ACUMATICA

“As a woman who’s fought hard for every opportunity in racing, it means a lot to work with a company like Acumatica investing in performance and representation. Together, we’re showing the next generation that they belong in motorsports, STEM, and leadership. *Be Your Own Hero* is a challenge we’re passing on to young people. Having Acumatica on board gives us the resources to inspire, engage, and demonstrate what’s possible when innovation meets purpose.”

– LONI UNSER, PROFESSIONAL RACE CAR DRIVER, KELLYMOSS



To learn how Acumatica fuels performance through cloud ERP and Community engagement, visit acumatica.com/success-stories and acumaticares.acumatica.com.



SEPTEMBER 23, 2025

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Acumatica 2025 R2 Brings AI Advances, Superior Usability, and Industry Innovation to Mid-Market Businesses

Redesigned user interface, embedded AI tools, and tailored industry enhancements featured in new product release.

[Acumatica Cloud ERP](#) announced the general availability of [2025 R2](#), its second semi-annual product update for the year, which features enhanced usability, embedded AI-powered innovation, and expanded industry-specific functionality designed to improve efficiency and decision-making for mid-market businesses.

“Every product release is important, but this one marks a leap forward in our mission to help businesses operate and grow with more confidence, adaptability, and intelligence than ever before. 2025 R2 celebrates our customers and the journey we’ve taken together to reimagine what ERP can achieve for growing businesses.”

– ALI JANI, CHIEF PRODUCT OFFICER, ACUMATICA



2025 R2 delivers a range of capabilities specifically designed to empower users to work smarter, adapt faster, and achieve greater operational efficiency.

Modernized User Experience

Acumatica’s new modern user interface (UI) is now generally available to every customer. Built through multiple release cycles and enriched by extensive customer feedback, the UI transforms the ERP experience. Users can personalize every screen—including fields, tabs, and layouts—ensuring each team can work in the way that best suits their workflows.

Configurable AI Automation with AI Studio

First unveiled at [Summit 2025](#), Acumatica AI Studio’s automation capabilities are fully configurable, leveraging AI-powered large language models (LLMs) to help businesses save time and reduce manual work. With this

release, business users and partners can set up LLM-powered automated workflows with minimal effort and no code. Once defined, the automations can be triggered in various business workflows, helping teams update records and streamline repetitive processes without extra steps or complexity.

This new capability empowers organizations to work smarter and focus on what matters most for their businesses. It's the next step in Acumatica's mission to make ERP easier, more intelligent, and more connected.

Industry -Specific Enhancement Highlights

2025 R2 is a testament to Acumatica's commitment to delivering real-world value tailored to unique industry needs.

Construction Edition: The new Project 360 Dashboard and project document management give users real-time visibility and control, enabling faster decision-making and smoother collaboration across every project stage.



Distribution Edition: Order Orchestration automates warehouse selection for faster, cost-effective fulfillment while AI-assisted product recommendations boost sales productivity and customer satisfaction, helping distributors optimize margins and strengthen loyalty.

Manufacturing Edition: Enhanced scheduling views and improved lot and serial traceability help manufacturers minimize bottlenecks, meet compliance requirements, and deliver higher-quality products on time and at scale.



Additionally, all Industry Editions now include a new vendor payments automation capability, enabling finance teams to eliminate manual processes to save time, reduce errors, and redirect focus toward driving business growth.

“Acumatica is built on the conviction that mid-market businesses are the heart of the modern, digital economy, and they need solutions that scale with their business, simplify complexity, and unlock growth. With 2025 R2, we’re delivering powerful usability, AI-first functionality, and deep industry innovation that empower every employee to innovate, collaborate, and anticipate what’s next.”

– MITEN MEHTA, CHIEF ENGINEERING OFFICER, ACUMATICA



To learn more about the product enhancements included in 2025 R2, visit www.acumatica.com/cloud-erp-software/acumatica-release-news/.



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Acumatica Named Official ERP Solution for the Professional Rodeo Cowboys Association and National Finals Rodeo

Multi-year agreement establishes Acumatica as an Official Partner, supporting rodeo’s dramatic and sustained growth and global fan base.

[Acumatica](#) announced it has forged a multi-year partnership with the [Professional Rodeo Cowboys Association \(PRCA\)](#), the oldest and largest professional rodeo-sanctioning body in the world. Under the agreement, Acumatica becomes the Official ERP Software and Official Partner of the PRCA and the [National Finals Rodeo \(NFR\)](#), underscoring its role as the business management technology provider and trusted ally to the sport.

As an Acumatica customer, the PRCA relies on Acumatica Cloud ERP to manage its complex operations, including financials, reporting, event logistics, and membership services. By powering the PRCA's back-office operations, Acumatica enables the organization to focus on its mission of elevating professional rodeo to its 40 million-plus fans worldwide.

“Acumatica is proud to stand shoulder to shoulder with the PRCA in showcasing and advancing the sport of rodeo. As their partner and technology provider, we’re excited to continue to power the PRCA’s growing operations with our open and flexible ERP platform while connecting with the passionate fans, athletes, and communities that define this incredible sport.”

– JOHN CASE, CHIEF EXECUTIVE OFFICER, ACUMATICA

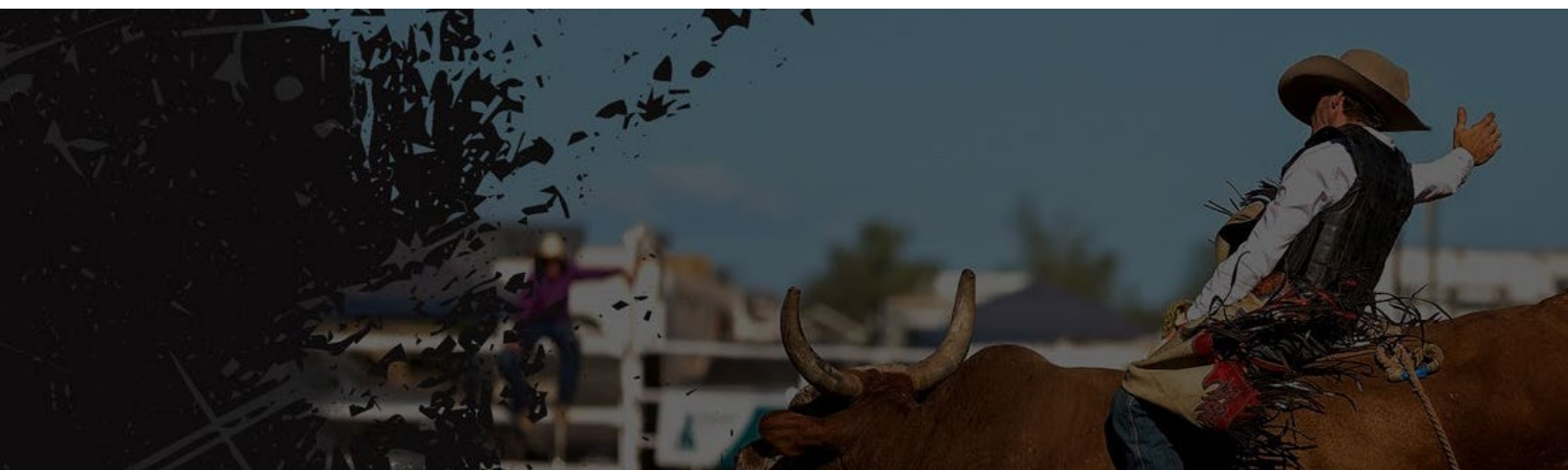


Thousands of PRCA members compete in hundreds of sanctioned rodeos annually, and the organization reaches millions of fans through live events, TV broadcasts, and digital channels. Through this partnership, Acumatica branding will appear at select PRCA events across the United States, including the iconic NFR in Las Vegas, which draws more than 170,000 fans across the 10-day event. Acumatica will also receive visibility through arena signage, digital media, hospitality activations, and fan engagement opportunities throughout the PRCA season.

“Rodeo is built on hard work, dedication, and community, and we are excited to partner with a company like Acumatica that so passionately shares those values. Together, we will elevate the experience for everyone who loves PRORODEO—from the competitors in the arena to the fans in the stands and those watching around the world—and drive its continued growth to reach more people than ever before.”

– TOM GLAUSE, CHIEF EXECUTIVE OFFICER, PRCA

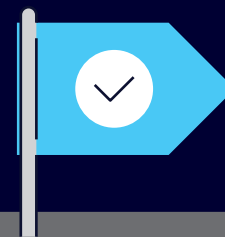
Acumatica’s investment in sports partnerships—including its new role with the PRCA—reflects its dedication to empowering winners on the field, in the arena, and in business. Learn more at <https://www.acumatica.com/sponsorships/>.



NEXT NEWS DIGEST

Q4 2025

- ✓ Registration Opens for Acumatica Summit 2026
- ✓ Acumatica Appoints Jordan Weitzen Chief Financial Officer
- ✓ ...and more news to come!



Preview

“[Moving Summit] to Seattle reflects the incredible growth of the Acumatica Community and the ongoing need to provide attendees with a venue that matches the scale and energy of our event. The Seattle area is our home base and one of the world’s most dynamic technology hubs, making it the perfect place to inspire collaboration and showcase how Acumatica helps businesses thrive.”

– TODD WELLS
CHIEF MARKETING OFFICER
ACUMATICA



Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today’s digital economy, Acumatica’s flexible solution, customer-friendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future.

For more information on Acumatica, visit www.acumatica.com or follow us on [LinkedIn](#).



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