

Calculate Your ERP Cost Savings in Minutes

ERP BENEFITS CALCULATOR

Discover how you can:

- ✓ Drive revenue with valuable insights
- ✓ Reduce costs with automation
- ✓ Optimize performance and grow profits
- ✓ Increase productivity, lower costs



Resource Links

- Online ERP Benefits Calculator > [LEARN MORE](#)
- Acumatica ERP ROI eBook > [LEARN MORE](#)
- Acumatica ERP TCO Solution Brief > [LEARN MORE](#)
- The Value-Based Sale by Ian Campbell, Nucleus Research > [LEARN MORE](#)
- Value Selling and ROI Calculator Assistance > [LEARN MORE](#)

Access the ROI Calculator and Training Videos on AcuMastery



<https://app.bigspring.io/acumatica>

Accelerate Sales with Value Selling and the Nucleus Research ERP ROI Calculator

Acumatica collaborated with Nucleus Research to create an online ERP Benefits Calculator designed to generate high-quality business leads. Additionally, Nucleus developed an Excel-based ERP ROI Calculator to help partners accelerate sales cycles by demonstrating the tangible value of the investment to potential customers.

Value-based selling shifts the focus from product specifications and cost negotiation to measurable business impact. Acumatica resellers emphasize that the solution enhances efficiency, automates workflows, and drives profitability, rather than competing solely on price.

Key Benefits

- Higher Win Rates – Prospects invest more when they see ROI.
- Stronger Relationships – Trust builds when solutions align with goals.
- Competitive Edge – Selling value differentiates from competitors.
- Faster Sales Cycles – Clear impact accelerates decision-making.
- Long-Term Retention – Businesses that see tangible benefits stay committed.

Essential Tools

- ROI Calculators – Quantify efficiency gains and cost reductions.
- TCO Calculators – Show lifetime costs beyond initial investment.
- Case Studies – Demonstrate real-world value for similar businesses.
- Benchmarking Tools – Use industry data to validate ERP benefits.

Focusing on business impact enables Acumatica partners to close deals more quickly and cultivate lasting partnerships.

“With Acumatica, you are going to save money, save time, and you are not going to need to hire more (accounting) people. Being in the cloud makes everything more reliable and easier. Today, everyone wants information, and they want it right away. Because Acumatica is web-based, information is there at your fingertips for you to pull whenever and wherever you need it.”

– MARTIN GALSTYAN, ACTING CONTROLLER & CFO, TOUGHBUILT

Top-of-the-Funnel Lead Generation

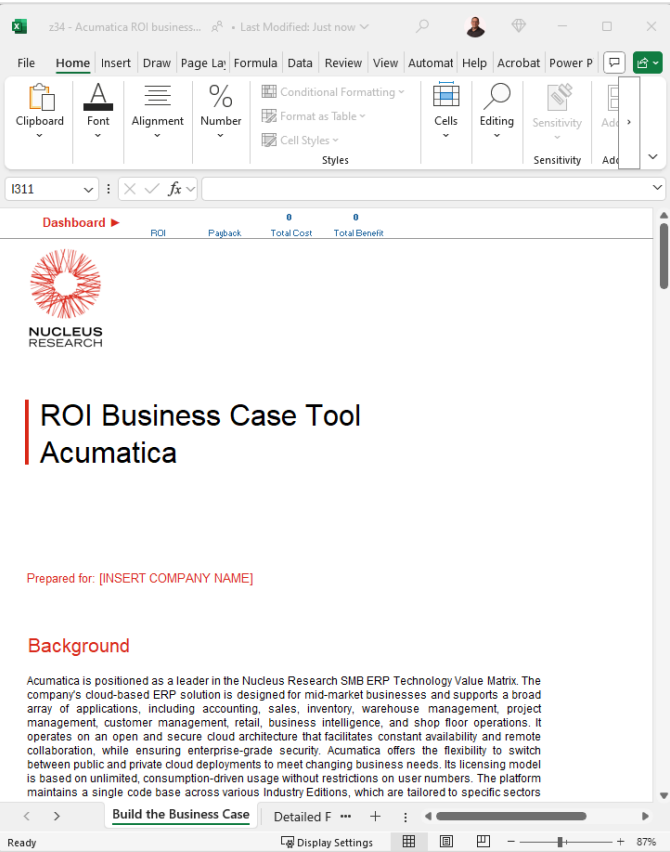
An ERP ROI or benefits calculator simplifies platform evaluation by delivering clear, data-driven insights on cost savings, efficiency gains, and overall value. These tools help justify investments, attract high-intent leads, and accelerate the sales cycle with personalized projections.

Unbiased and Credible Research

Acumatica’s ERP Benefits and ROI Calculators, developed by Nucleus Research, provide trusted, data-driven insights. Since 2000, Nucleus has helped small and mid-sized companies quantify ROI and build strong business cases for technology investments. The firm is registered with the National Association of State Boards of Accountancy.

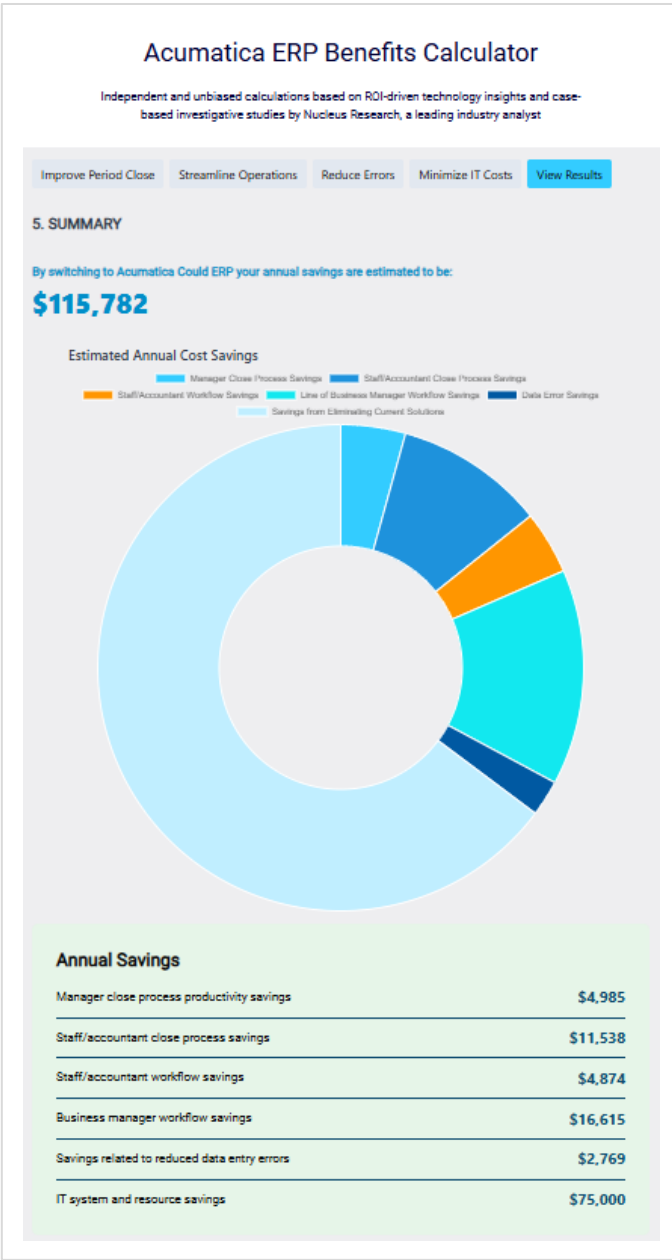
Configurable Calculations

Provide comprehensive investment summaries informed by discovery insights and product quotes. Calculations can encompass software licensing fees, implementation expenses, training costs, data migration, customization, third-party applications, and more. Beyond standard ROI assessments, users can incorporate additional benefits to present a well-rounded view of the project’s total value.



Improve Win Rates and Shorten Sales Cycles

ERP ROI calculators enhance sales win rates by providing prospects with clear, data-backed insights into cost savings, efficiency gains, and overall business impact. By quantifying value and simplifying decision-making, these tools build confidence, reduce hesitation, and accelerate conversions, helping software companies close more deals with high-intent buyers.



ABOUT ACUMATICA

Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today's digital economy, Acumatica’s flexible solution, customer-friendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future. For more information on Acumatica, visit www.acumatica.com or follow us on [LinkedIn](#).